

SPMA Registrar's Report As of June 16, 2010

Clubs: We have 78 clubs registered for 2010 (compared to 81 for 2009, 70 for 2008, 65 for 2007, 67 for 2006, 55 for 2005, 53 for 2004, 57 for 2003, 54 for 2002 and 55 for 2001).

Individuals:

	Feb '10	Mar '10	Apr '09	May '09	Jun '09	Yr Tot
Renewals	96	64	56	40		
New	159	162	164	170		
'10 YTD	3108	3334	3554	3764		
'09 YTD	3033	3277	3495	3712	3930	4607
'08 YTD	2505	2712	2867	3008	3185	3985
'07 YTD	2125	2331	2501	2601	2751	3188
'06 YTD	2234	2402	2574	2712	2900	3282
'05 YTD	2019	2189	2450	2588	2778	3053
'04 YTD	2032	2205	2424	2549	2692	3016
'03 YTD	1750	1893	2125	2198	2366	2556
'02 YTD	1799	1942	2147	2264	2425	2622
'01 YTD	1418	1557	1859	1994	2175	2445
'00 YTD	1719	1915	2134	2261	2414	2708
'99 YTD	1552	1814	2011	2208	2391	2579

Our current total is 3867. I would like to correct a very misleading statement made in a recent email: *"Only recently has our growth taken off, and I would argue that the new growth is primarily due to on-line registration and the efforts from the National Office, particularly with its communications through e-mail and social media, not from actions taken by SPMSC."* Here are some facts. From the beginning of 2008 to the end of 2009 our growth was 44.5%. USMS grew at only 19.5% during that same time period. If the growth was due to online registration and National Office actions you would expect to see the same growth nationwide. As I wrote in the Jan/Feb newsletter: "Two years ago SPMA members accounted for 7.2% of the total members in USMS, and today we account for 8.7%. We account for a whopping 17% of the growth of USMS as a whole. One out of 6 people who joined USMS in the last two years did so in Southern Pacific." If you look above at the number of clubs from 2001 until now, you will see that there is a high degree of correlation between the number of clubs and our membership totals.

Newsletter: The Sept/Oct newsletter is due on July 17th. I have been receiving \$100 per issue to do the newsletter. I am not, and have not been for years, under contract to do the newsletter. Given the events of late, I am not inclined to want to spend the time necessary to put this issue together for the amount I have been previously paid. I would like the committee to decide how to proceed. I will do the issue for \$300, or the committee can assign the task to someone else.

Top Ten & Records: I have submitted the Short Course Yards top ten. There were some problems with the relay submission because the web tools were eliminating relays that shouldn't have been eliminated. Jim Matysek found that the problem was with the relay age group reported by Robert. Robert was adhering to the SDIF file specifications (sum of ages), when the import program was expecting the SCY age group, rather than the sum.

With the new World records for the 400 and 800 relays there are likely to be a lot of record applications this summer.

Transition task list: I apologize for the delay in responding to the list provided by Nancy Reno. I have appended the questions and answers to this report.

Julie Heather
957 N. El Molino Ave
Pasadena, CA 91104
626-296-1841 (phone/fax)
registrar@spma.net

SPMA Registrar Transition Questions: Thursday June 3

Items to request from Julie Heather in regard to her current SPMA work :

My answers are in italics - Julie

How can we gain **access to the all the email distribution** lists?

Chris Lundie has access to the lists on spma.net. Access to the member email list is through Club Assistant.

Do we need access to Club Assistant for these?

Access to Club Assistant is necessary to email all of our members.

Can all be turned over to our EC now?

I signed a confidentiality agreement with USMS not to divulge my Club Assistant password. Current USMS policy is that only registrars have access to Club Assistant. Therefore, only my replacement will have access.

Request all future emails sent by registrar to pass by the EC before sending.

This is a significant change in how we do business that is a policy matter and must be decided by the full SPMA Committee. I will abide by the wishes of the SPMA committee. Please be aware that it will significantly impact my ability to do my job and will likely cause huge delays in responses to members' questions and needs.

Who owns the **phone number for SPMA**? Can we transfer that to a new location?

I own the number. You can transfer the number to a new location but there will be a significant cost, since our DSL line is connected to that line and we will lose the grandfathered DSL plan we have and the cost will increase if we change it to our other line.

Who has the access to the **conference call phone line**?

The conference call phone line is in my name, connected to our Costco account, and paid for with my credit card bill, which is submitted for reimbursement from SPMA. The login and password will not be provided.

Can all be turned over to our EC now?

The phone line can be transferred upon reaching an agreement for compensating us for the additional costs we will incur for our DSL line and sufficient lead time for the DSL to be transferred.

Which items does Julie handle **billing** for currently - or send out invoices?

Over 4500 membership invoices and awards

These items will go to the Treasurer in the future.

We know about billing the meet host for awards after meets based on report from Tricia.

Approximately how many **changes in club/individual registrations** are done monthly?

It varies from a low of a dozen to a high of about 100.

Approximately how many paper enrollments for club or individuals are done monthly?

It varies significantly during the year. The data is sent to the treasurer and chair with each bank deposit made.

Approximately **how many calls a month** should we expect to get?

The number of calls is not tracked. It probably varied from about 80 to over 500.

Generally, what **time of day is the busiest** with incoming calls?

This information has not been tracked

Approximately **how many emails** does the register get with questions each month?

It varies significantly throughout the year, from a low of about a two hundred up to six or seven hundred.

Mark Moore is willing to handle **The Sanctions** and coordinate with the treasurer the receipt of sanction fees. Can all related material be turned over to Mark now?

Yes.

Website domain name and main contact information needed. A transfer from Julie to our webmaster – and or the Chairman?

The domain name is at GoDaddy. GoDaddy will NOT let me remove my credit card from the account. Therefore, the login and password will not be provided. SPMA should set up a separate GoDaddy account and the domain names can be transferred from my account to it.

We need all the information related to the **SPMA “the company”** to create an **SPMA Book of all operations information**. Include a library of all passwords and accounts belonging to the SPMA. Book to be compiled and maintained by The Chairman.

As stated above, login and password information will not be provided for Club Assistant, the conference calling plan, or GoDaddy. There are no other accounts.

Some requested data for **the SPMA budget**. Previously requested by Jim and Bill. We can get clarification as to what they need.

Will Julie turn over requested items to them?

All of the requested information has already been given to the treasurer and/or the chair of SPMA. If you would like to contract with me to do the research and tally the numbers for 2007 to 2010 we can discuss the cost involved. The LMSC minimum standards do attempt to keep a separation of duties between the registrar and treasurer, so it would probably be more appropriate for the treasurer to do this research project. Please note that this information was only requested once by Bill, I never received a request from Jim.

The SPMA newsletter: Who are the contacts she works with for developing the newsletter?

Laura Hamel is the contact at USMS, Bill Edwards at Douglas Murphy, and the SPMA meet directors for creating their meet entry information.

Can we get electronic copy of all **meet forms** sent to Mark Moore? Copies also to Chairman for SPMA book.

All of the meet entry forms are on the SPMA website.

Calendar of regular SPMA deadlines?

There is no calendar of regular SPMA deadlines. The USMS Calendar of Events on the USMS website contains many relevant dates for LMSC deadlines.