SPMA Registrar’s Report
As of January 19th, 2011

SPMA Club Registrations
2011: 79 clubs (compared to 79 clubs for 2010, 81 for 2009, 70 for 2008)

10 New SPMA Clubs
Avila Bay Club Masters - Avila Beach, CA - Lydia Lawson - 12/2/2010
Club Assistant Swim Team - Las Vegas, NV - Karin Wegner - 10/31/2010
Menifee Valley Aquatic Club - Menifee, CA - Teri McQuaide - 12/21/2010
Piranha Swim Team - Palm Springs, CA - Aimee Schmitt - 10/14/2010
Rolling Hills Tsunami - Rolling Hills Estates, CA - Lucas Duberow - 12/29/2010
Spectrum Athletic Clubs South Bay Masters - El Segundo, CA - Elizabeth Moore - 12/16/2010
Swim Club of Ridgecrest - China Lake / Ridgecrest, CA - Grant Hanson - 12/18/2010
Swim Velocity - Rancho Santa Margarita, CA - Martha Szufnarowski - 1/10/2010
Tower 26 - Pacific Palisades, CA - Gerry Rodrigues - 10/22/2010

Potentials Clubs
City of Cerritos - Bill Sive referral

Member Registration
Total for 2010 is 4,680 members.
Current total for 2011 is 2,631 members. (January 19th)

<table>
<thead>
<tr>
<th></th>
<th>Nov 2010</th>
<th>Dec 2010</th>
<th>Jan 2011</th>
<th>Year Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Renewals</td>
<td>495</td>
<td>568</td>
<td>295</td>
<td>1,358</td>
</tr>
<tr>
<td>New</td>
<td>480</td>
<td>474</td>
<td>319</td>
<td>1,273</td>
</tr>
<tr>
<td>Total</td>
<td>975</td>
<td>1,042</td>
<td>614</td>
<td>2,631</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>Nov</th>
<th>Dec</th>
<th>Jan</th>
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</tr>
</thead>
<tbody>
<tr>
<td>2011 YTD</td>
<td>975</td>
<td>2,017</td>
<td>2,631</td>
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<tr>
<td>2010 YTD</td>
<td>421</td>
<td>1,660</td>
<td>2,853</td>
<td>4,680</td>
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<tr>
<td>2009 YTD</td>
<td>404</td>
<td>1,300</td>
<td>2,753</td>
<td>4,606</td>
</tr>
</tbody>
</table>

Ratio of online registrations to overall registrations 97.7%

Task Status
Domain Registration – domains transferred
SPMA Club Packets – ordered marketing materials on 1/5/2011

Dan Wegner (Registrar since October 1, 2010)