

SPMA Registrar's Report

As of January 19th, 2011

SPMA Club Registrations

2011: 79 clubs (compared to 79 clubs for 2010, 81 for 2009, 70 for 2008)

10 New SPMA Clubs

Avila Bay Club Masters - Avila Beach, CA - Lydia Lawson - 12/2/2010
Club Assistant Swim Team - Las Vegas, NV - Karin Wegner - 10/31/2010
Los Angeles Masters Swimming - North Hollywood, CA - Tim Sharpe - 1/13/2011
Menifee Valley Aquatic Club - Menifee, CA - Teri McQuaide - 12/21/2010
Piranha Swim Team - Palm Springs, CA - Aimee Schmitt - 10/14/2010
Rolling Hills Tsunami - Rolling Hills Estates, CA - Lucas Duberow - 12/29/2010
Spectrum Athletic Clubs South Bay Masters - El Segundo, CA - Elizabeth Moore - 12/16/2010
Swim Club of Ridgecrest - China Lake / Ridgecrest, CA - Grant Hanson - 12/18/2010
Swim Velocity - Rancho Santa Margarita, CA - Martha Szufnarowski - 1/10/2010
Tower 26 - Pacific Palisades, CA - Gerry Rodrigues - 10/22/2010

Potentials Clubs

City of Cerritos - Bill Sive referral

Member Registration

Total for 2010 is 4,680 members.

Current total for 2011 is 2,631 members. (January 19th)

2011	Nov 2010	Dec 2010	Jan 2011	Year Total
Renewals	495	568	295	1,358
New	480	474	319	1,273
Total	975	1,042	614	2,631

	Nov	Dec	Jan	Year Total
2011 YTD	975	2,017	2,631	
2010 YTD	421	1,660	2,853	4,680
2009 YTD	404	1,300	2,753	4,606

Ratio of online registrations to overall registrations 97.7%

Task Status

Domain Registration – domains transferred

SPMA Club Packets – ordered marketing materials on 1/5/2011

Dan Wegner (Registrar since October 1, 2010)