

# SPMA Registrar's Report

As of February 16<sup>th</sup>, 2011

## SPMA Club Registrations

2011: 80 clubs (compared to 79 clubs for 2010, 81 for 2009, 70 for 2008)

## New SPMA Clubs

Cerritos Aquatic Club - Cerritos, CA - Mark Johnson - 2/4/2011

## Member Registration

Current total for 2011 is 3,054 members. (January 16<sup>th</sup>)

| 2011     | Nov 2010 | Dec 2010 | Jan 2011 | Feb 2011 | Year Total |
|----------|----------|----------|----------|----------|------------|
| Renewals | 495      | 568      | 363      | 65       | 1,491      |
| New      | 480      | 474      | 482      | 127      | 1,563      |
| Total    | 975      | 1,042    | 845      | 192      | 3,054      |

|          | Nov | Dec   | Jan   | Feb   | Year Total |
|----------|-----|-------|-------|-------|------------|
| 2011 YTD | 975 | 2,017 | 2,862 | 3,054 |            |
| 2010 YTD | 421 | 1,660 | 2,853 | 3,108 | 4,680      |
| 2009 YTD | 404 | 1,300 | 2,753 | 3,033 | 4,606      |

Ratio of online registrations to overall registrations 96.4%

**SPMA Club Packets** - The 2011 SPMA Club Packets were mailed on February 3rd. All of our 2011 registered clubs should have received their club packets by now.

**USMS Rule Books** - All the rule books have been set up for distribution. About half will be handed out at the next SPMA meet and the remainder have been mailed directly to the volunteers. Everyone should receive their rule books by Sunday, February 20th.

**Primarily Electronic Newsletter** – 21 members have requested a paper newsletter.

**SPMA Club Development Coordinator** - Jacquie Cole has volunteered to fill the responsibilities of SPMA Club Development Coordinator. We have corresponded several times and she will begin contacting clubs next week.

## Potential Process Improvements

Places to Swim – database, website, newsletter

Meet Documents – database, sanctioning process, website, newsletter

Dan Wegner (Registrar since October 1, 2010)