

# SPMA Registrar's Report

As of April 14<sup>th</sup>, 2011

## SPMA Club Registrations

2011: 84 clubs (compared to 79 clubs for 2010, 81 for 2009, 70 for 2008)

## New SPMA Clubs

Viking Aquatics (VKNG) - Long Beach, CA - Chris Oeding - 4/13/2011

San Clemente Swim Masters (SCSM) - San Clemente, CA - Rod Snyder - 3/30/2011

Empire Aquatic Club (EAC) - Corona, CA - Scott Gainey - 3/30/2011

## Individual Member Registrations

Current total for 2011 is 3,407 members. (April 14<sup>th</sup>)

2011	Nov 2010	Dec 2010	Jan 2011	Feb 2011	Mar 2011	Apr 2011	Year Total
Renewals	495	568	363	80	43	16	1,565
New	480	474	482	191	142	73	1,842
<b>Total</b>	<b>975</b>	<b>1,042</b>	<b>845</b>	<b>271</b>	<b>185</b>	<b>89</b>	<b>3,407</b>

	Nov	Dec	Jan	Feb	Mar	Apr	Year Total
<b>2011 YTD</b>	975	2,017	2,862	3,133	3,318	3,407	<b>3,407</b>
<b>2010 YTD</b>	421	1,660	2,853	3,108	3,334	3,554	<b>4,680</b>
<b>2009 YTD</b>	404	1,300	2,753	3,033	3,277	3,495	<b>4,606</b>

Ratio of online registrations to overall registrations: 95.3%

## Primarily Electronic Newsletter

I have not received any additional requests for paper newsletters. Cost of paper newsletters was \$520.55 for printing 200 newsletters, supplies and stamps which is approximately \$2.60/newsletter.

## Meet Application Process

Worked with Mark Moore, Kim Thornton and Karin Wegner to create a template meet document.

## Potential Process Improvements

Meet Documents – database, sanctioning process, website, newsletter

Places to Swim – database, website, newsletter

Dan Wegner (Registrar since October 1, 2010)