

SPMA Registrar's Report

As of May 19th, 2011

SPMA Club Registrations

2011: 84 clubs (compared to 79 clubs for 2010, 81 for 2009, 70 for 2008)

Individual Member Registrations

Current total for 2011 is 3,636 members. (May 19th)

2011	Dec 2010	Jan 2011	Feb 2011	Mar 2011	Apr 2011	May 2011	Year Total
Renewals	568	363	80	43	33	33	1,615
New	474	482	191	142	141	112	2,022
Total	1,042	845	271	185	174	145	3,637

	Dec	Jan	Feb	Mar	Apr	May	Year Total
2011 YTD	2,017	2,862	3,133	3,318	3,492	3,637	3,637
2010 YTD	1,660	2,853	3,108	3,334	3,554	3,764	4,680
2009 YTD	1,300	2,753	3,033	3,277	3,495	3,712	4,606

Ratio of online registrations to overall registrations: 95.0%

May/Jun SPMA Newsletters

Paper newsletters are mailed. I also mailed a big batch to Robert Mitchell for swim meets and SCPPOA. I mailed a small batch to Christine Maki for clinics.

Consolidate DVD Library with USMS DVD Library

See separate analysis.

SPMA Club Welcome Packet

Rob Butcher called and requested permission for USMS National to copy my idea for the SPMA Club Welcome Packet and send out to all USMS clubs in 2011.

Meet Application Process

Worked with Mark Moore, Kim Thornton and Karin Wegner to create a template meet document.

Potential Process Improvements

Meet Documents – database, sanctioning process, website, newsletter
Places to Swim – database, website, newsletter

Dan Wegner (Registrar since October 1, 2010)