

SPMA Registrar's Report

As of July 18th, 2011

SPMA Club Registrations

2011: 84 clubs (compared to 79 clubs for 2010, 81 for 2009, 70 for 2008)

Individual Member Registrations

Current total for 2011 is 4,049 members. (July 18th)

Jan	Feb	Mar	Apr	May	Jun	Jul	Year Total
363	80	43	33	43	33	42	1,700
482	191	142	141	157	147	135	2,349
845	271	185	174	200	180	177	4,049

Jan	Feb	Mar	Apr	May	Jun	Jul	Year Total
2,862	3,133	3,318	3,492	3,692	3,872	4,049	4,049
2,853	3,108	3,334	3,554	3,764	4,015	4,261	4,680
2,753	3,033	3,277	3,495	3,712	3,930	4,215	4,606

Ratio of online registrations to overall registrations: 95%

One Event Registrations

Open Water Events are not providing complete paperwork.

SPMA Logo

Contacted Tor Hovind and requested original artwork.

Shirts for USMS convention

Reviewed different options. Custom Ink. Need original artwork for final price. Will send email to committee when I receive prices.

July/August SPMA Newsletter

Printed 200 copies. Mailed 115 directly to members. Shipped 80 to Trisha Commons.

Meet Application Process

Worked with Mark Moore, Kim Thornton and Karin Wegner to create a template meet document.

Potential Process Improvements

Places to Swim – database, website, newsletter

Dan Wegner (Registrar since October 1, 2010)