

**SPMA Registrar's Report
As of November 18, 2003**

Clubs: We have a total of 57 clubs registered for 2003 (compared to 54 for 2002 and 55 for 2001). **31 clubs have already re-registered for 2004!** (CTM, CM, DSSM, RAYS, SLUG, HSNM, HWYM, HBSC, NOVA, LAPS, CLVM, LBG, SAM, MVN, NBLG, NCA, ORCA, OJAI, PSHH, SLOM, SBM, SCMC, SOBA, SCAW, SCAQ, SWM, TFA, UCLA, UCSB, VAC, WH20)

Individuals:

	May '03	Jun '03	Jul '03	Aug '03	Sept '03	Oct '03	Yr Tot
Renewals	20	17	32	13	8	2	
New	75	60	136	56	59	49	
Total	95	77	168	69	67	51	
YTD	2125	2198	2366	2435	2502	2553	2553
'02 YTD	2147	2264	2425	2506	2562	2617	2622
'01 YTD	1859	1994	2175	2271	2362	2445	2445
'00 YTD	2134	2261	2414	2515	2669	2708	2708
'99 YTD	2011	2208	2391	2480	2546	2579	2579

As of November 18, 2003 we have a total of 150 swimmers registered for the 2004 registration year.

Newsletter: My contract for the newsletter for 2003 was to produce three newsletters for \$600 per year. I produced 6 newsletters for that price, so you got a deal! I propose that I receive \$800 for 6 newsletters for 2004. That might work out to minimum wage based on the amount of time it takes for each newsletter! I am currently working on the Jan/Feb newsletter. I have all the information I need for the meets, including the new Santa Clarita meet.

Invoicing and Renewals: Leoware has a new feature where I can send personalized emails to members. I have a sample of what the invoice would look like tonight. I propose that I send out the email renewals before the end of November to both 2002 and 2003 swimmers who have not yet re-registered. This would be followed by sending out the printed invoices at the end of December. Two years ago we also sent out invoices to swimmer who hadn't re-registered the previous year and recovered about 81 swimmers (see the 10.2% for 2002 in the table below, calculations courtesy of Esther Lyman, our National Registrar). This made up for the cost of the mailing plus some.

RN	Y2001	Y2002	Y2003
New Registrations	31.2%	27.3%	25.6%
Reclaimed from previous years	8.7%	10.2%	5.9%
Relocated from other LMSCs	2.1%	3.0%	3.2%
Renewals	57.9%	59.5%	65.3%

Top Ten & Records: The Long Course Meters Top Ten has been submitted. I am waiting for the Nevada Senior Games and UCLA meet information so that I can process records.

Librarian: There is still a large demand for the Quick videos. The complete video collection is at the meeting tonight and you are welcome to borrow any for no charge and return them to me at the Belmont meet.

Envelopes: 10,000 envelopes have been printed and are waiting at the printer's to be picked up.

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